

FOR IMMEDIATE RELEASE



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Lorry Lynn, Leading Real Estate Expert Joins Meyers Team

Corona del Mar, California – January 29, 2008 – We are pleased to announce the addition of Lorry Lynn as Managing Principal to Meyers Builder Advisors. Lorry Lynn built her reputation as a housing market expert as Principal in the Meyers Group Consulting Services before transitioning to President of Meyers Group Consulting and Information Services during the growth years.

“Lorry offers her insight and depth of advisory experience in the real estate industry,” said Jeff Meyers, Founder and Principal of Meyers Builder Advisors. “Lorry is a vital player to implement our team’s strategic goals. I am confident she will build upon our group’s track record of innovation and success.”

The team of Jeff Meyers and Lorry Lynn successfully grew Meyers Group to be one of the largest national providers of consulting and information services in the country before selling to Hanley Wood. Once acquired, Lynn acted as Chief Operating Officer for Hanley Wood Market Intelligence. Her role at Meyers Builder Advisors will be to direct the strategic positioning of the company to best capitalize on today’s emerging market opportunities as well as continue her role as a leading housing expert providing project solutions for capital partners, developers and builders.

For more information, please contact Lorry Lynn llynn@builderadvisors.com (714) 329-2118 or visit our website at www.builderadvisors.com

About Meyers Builder Advisors

[Meyers Builder Advisors](http://www.builderadvisors.com) brings together a talented pool of consultants with a strong understanding of the homebuilding industry and the market dynamics that drive it. Combined, the team boasts over 100 years of market experience, with a wide range of services including site specific analysis, product development, strategic planning, financial and land acquisition services. The group has advised on a wide range of residential product types throughout the United States and has successfully assisted a long list of builders, developers and financial institutions.

For more information, contact –

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